



TEAMVISORY
Strategy & Operational Consultant

PANEL BOOK

WE SOLVE THE CONSUMER PUZZLE BY CONNECTING YOU TO
ENGAGED AUDIENCES, ANYWHERE IN THE WORLD



TEAMVISORY
Strategy & Operational Consultant

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We Are

A market research consultancy and our services help brands that are established as well as upcoming startups, in taking reliable and informed business decisions.

We conduct research, and work with primary and secondary data to assist businesses in:

- Increasing their current market share
- Gathering data for upcoming products & services
- Designing essential growth strategies & targets

Established in 2021

by passionate industry experts
with individual experience of
over 20 years.

We are capable of
conducting research
in both domestic &
international markets

ADDRESSES

UK HQ:

128 City Road London
EC1V 2NX UK

India office:

A4 Sector 19 Dwarka
New Delhi - 110075
+91 1146509717



RICH PROFILES, BUILT OVER TIME

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Our panelist profiles are updated continuously with every survey they complete, building deep insights on a long-term basis:

Demographics: Male, 30 to 35 years old

Products and Brands: Drives a BMW, owns a noise

Interest and Activities: Playing Baseball, Painting

Household income: 1,00,000 USD +

Location: US, New York

Occupation: ITDM

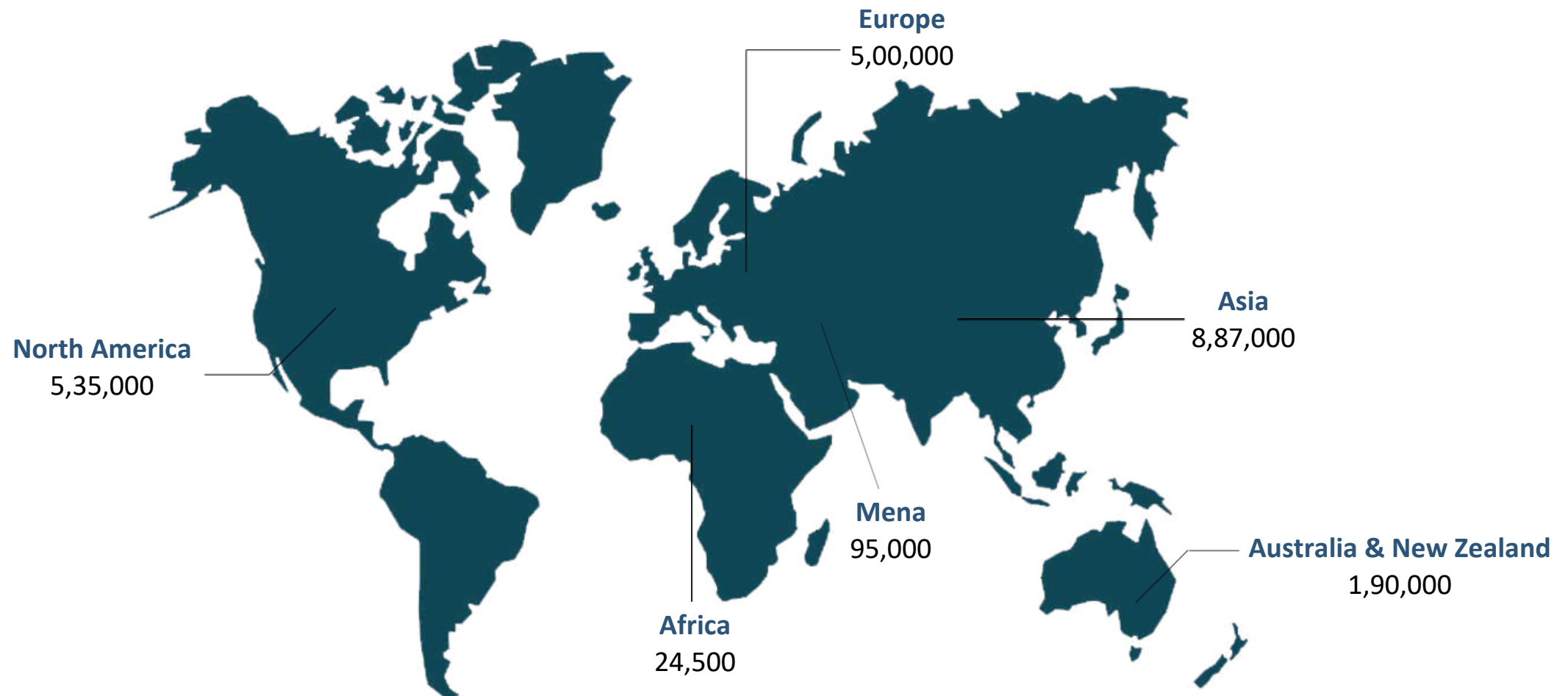




PANEL NETWORKS

GLOBAL REACH ONE PLATFORM

TEAMVISORY
Strategy & Operational Consultant



NORTH AMERICA

5,35,000

AGE :

18-24



25-34



35-44



45-54



55+



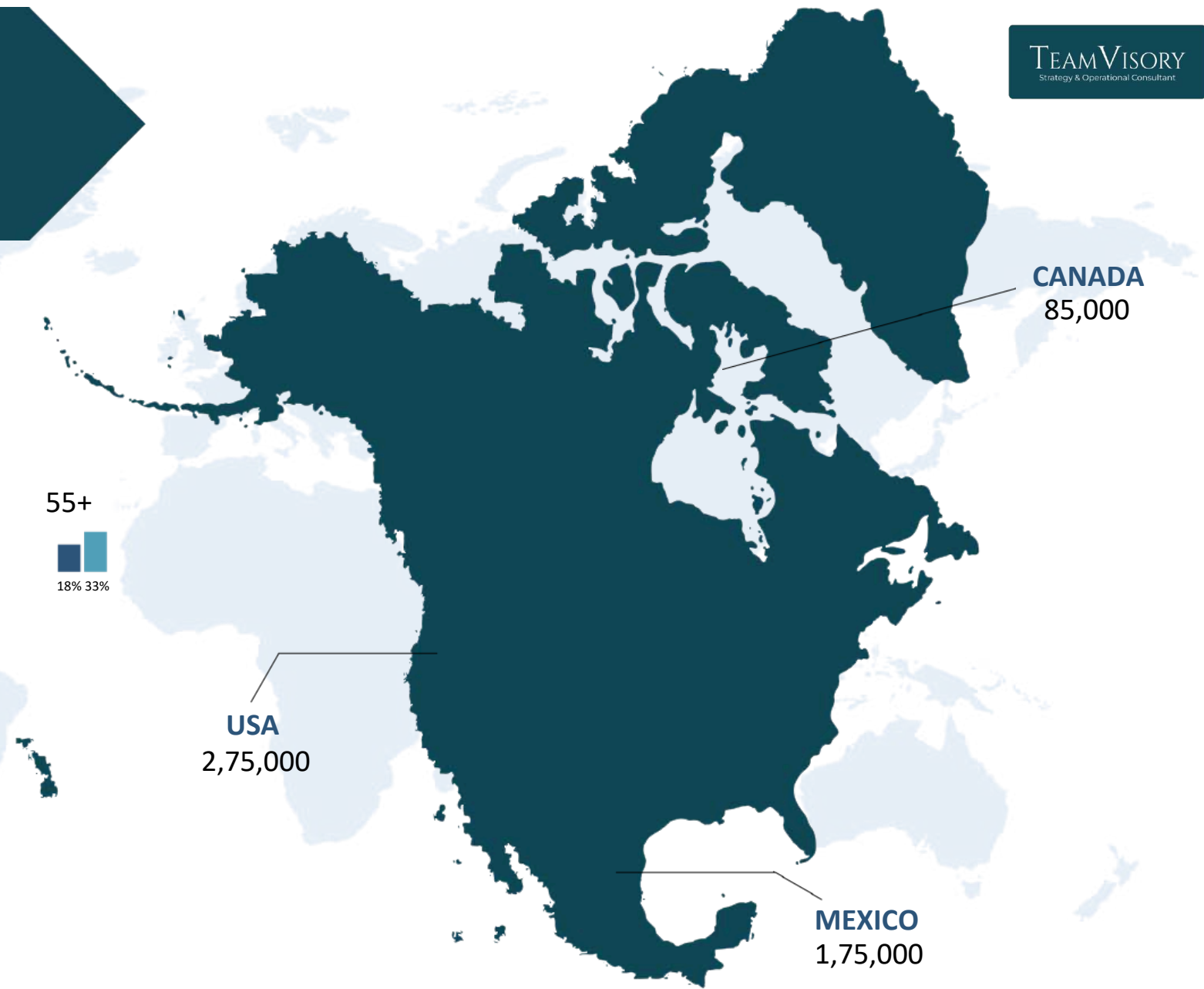
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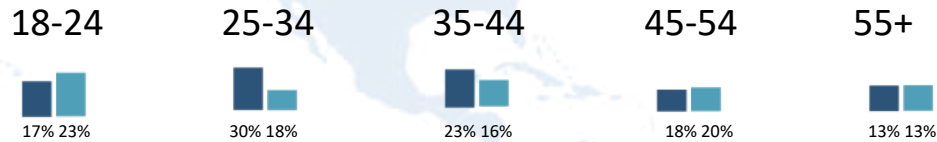
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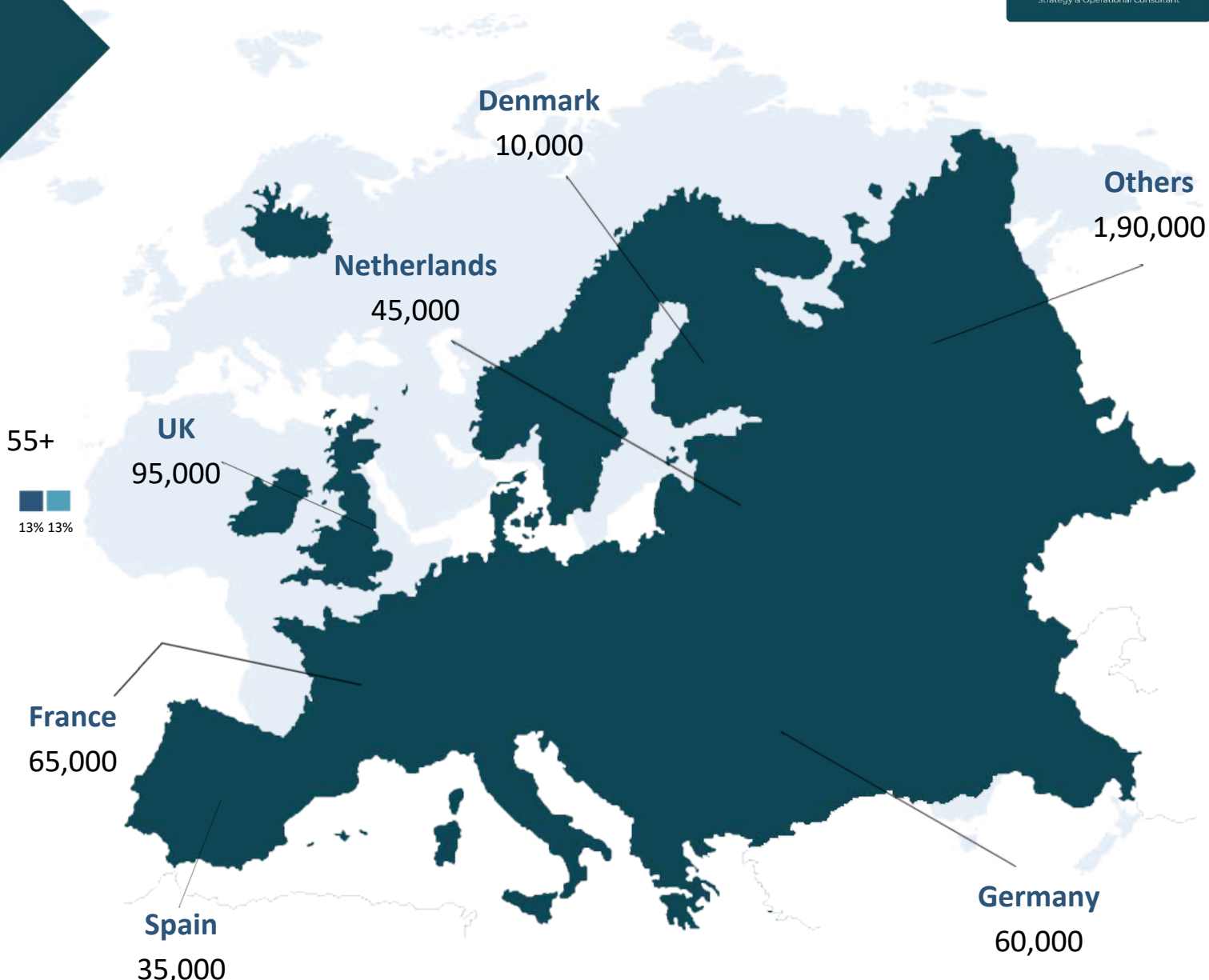
EUROPE

5,00,000

AGE :



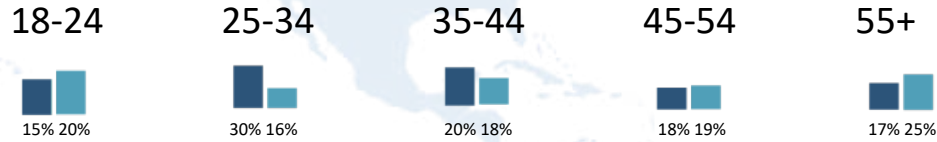
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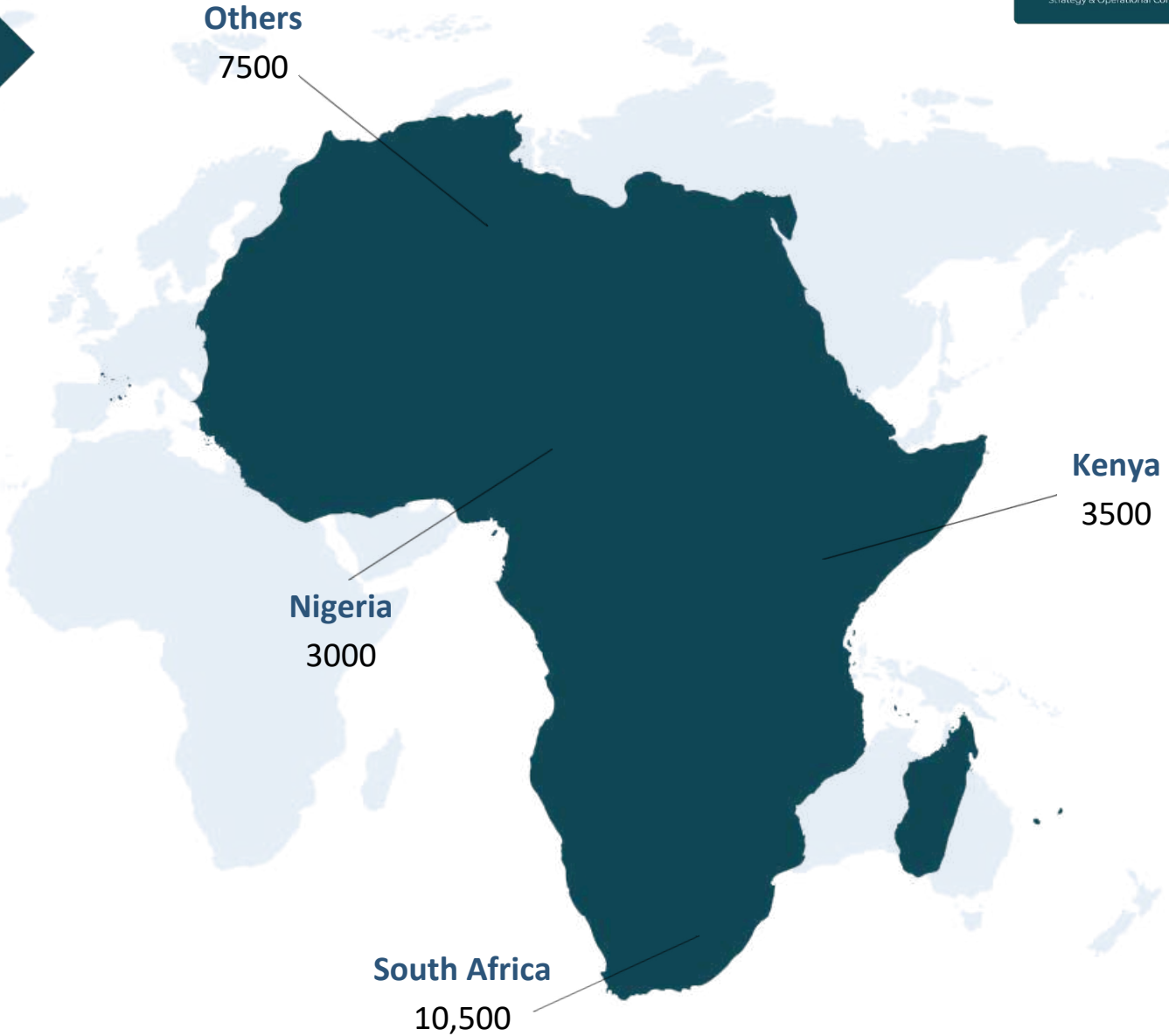
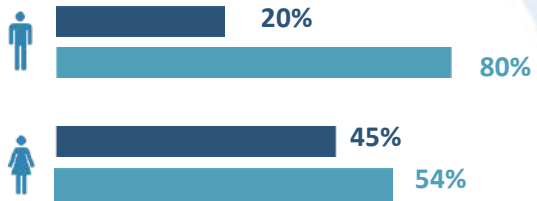
AFRICA

24,500

AGE :



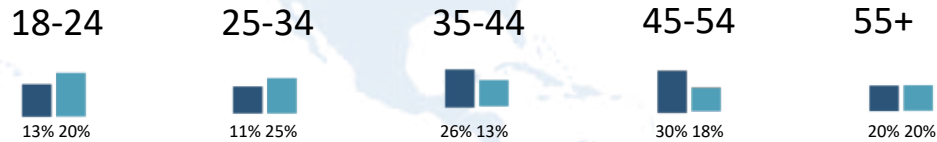
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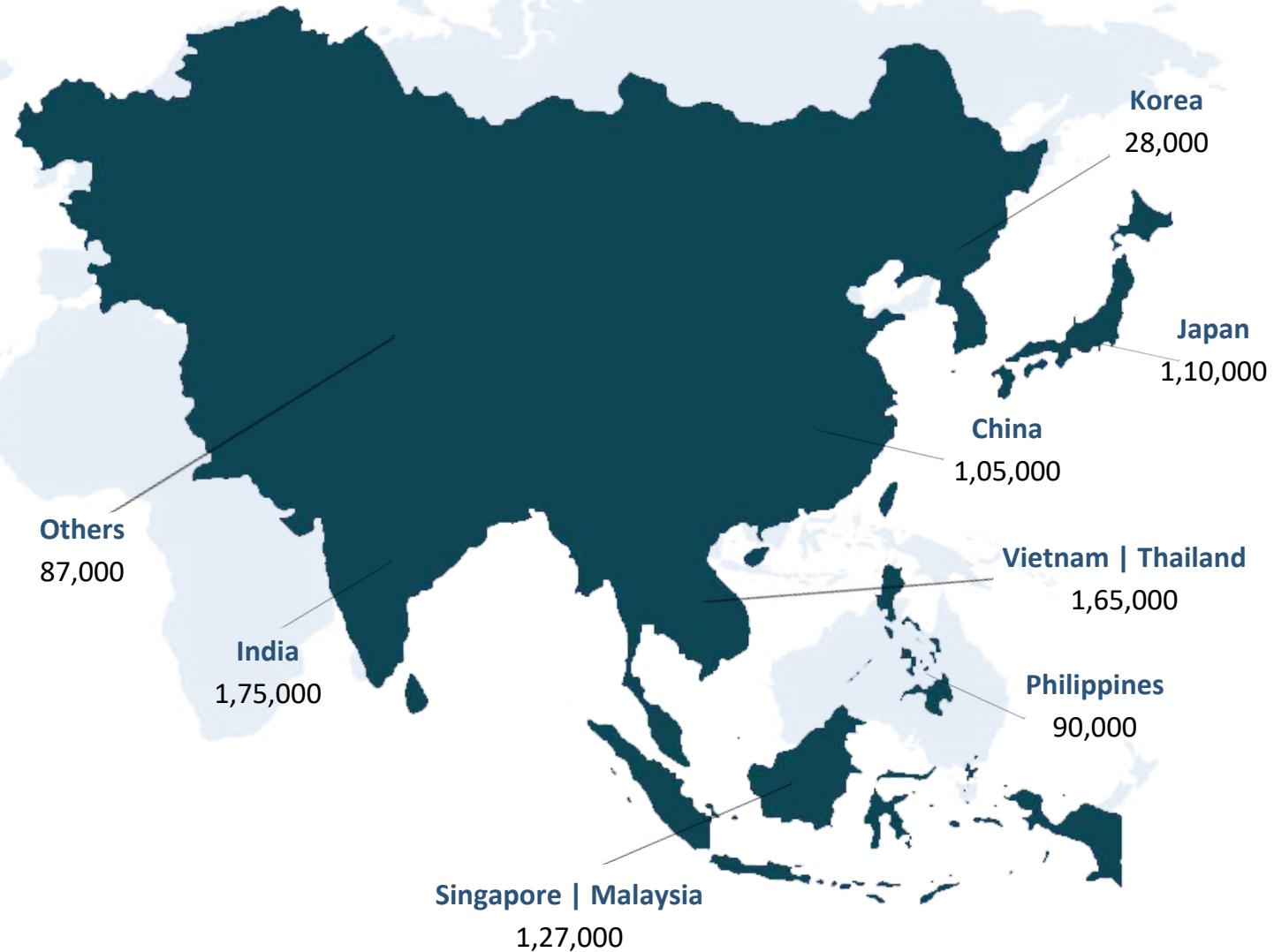
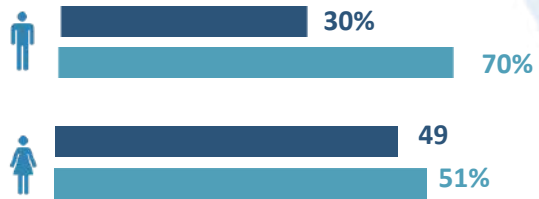
ASIA

8,87,000

AGE :



GENDER :



India

1,75,000

AGE :

18-24



25-34



35-44



45-54



55+



GENDER :



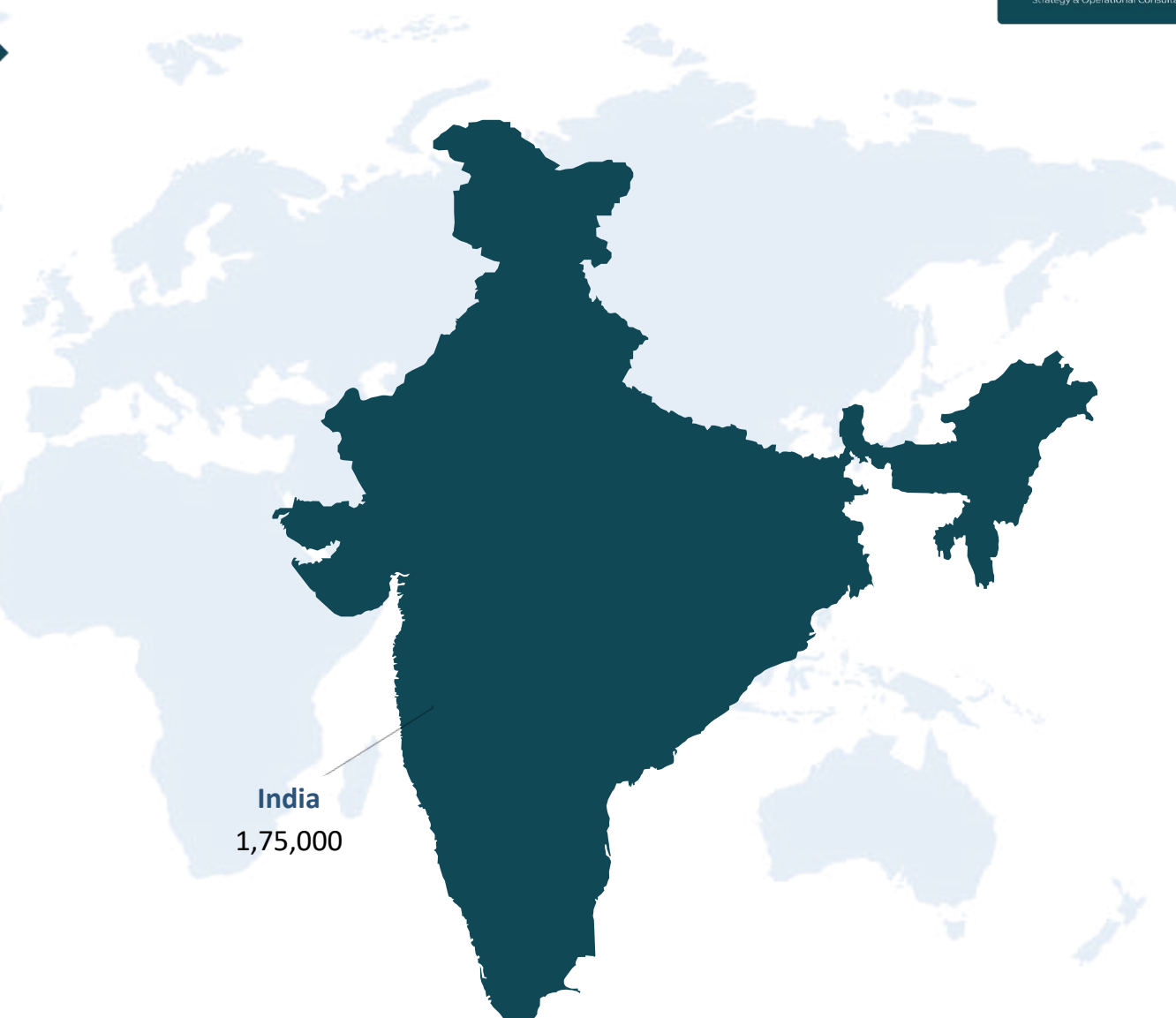
EMPLOYED :



UNEMPLOYED :



India
1,75,000



AUSTRALIA & NEW ZEALAND

1,90,000

AGE :

18-24



25-34



35-44



45-54



55+



GENDER :



EMPLOYED :



UNEMPLOYED :

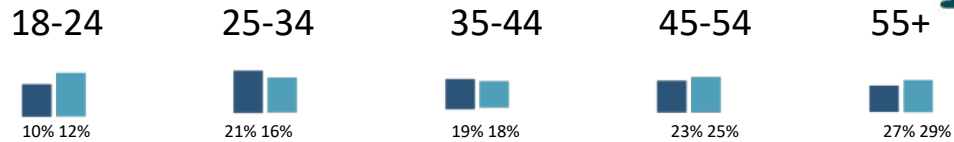


MENA

(MIDDLE EAST, UAE, QATAR)

1,83,500

AGE :

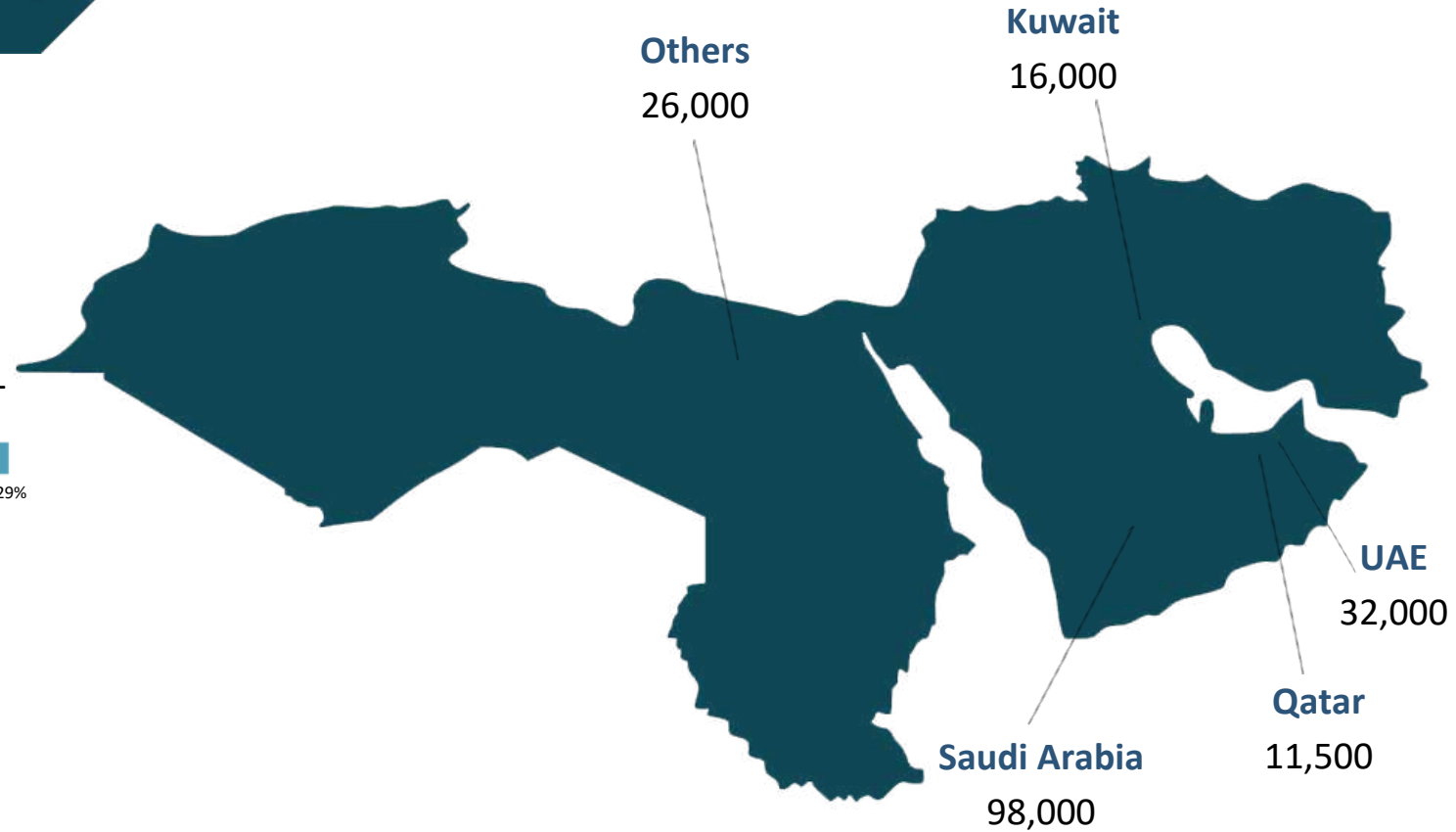


GENDER :



EMPLOYED :

UNEMPLOYED :



QUALITY CHECKS

Teamvisory is an end-to-end research platform that integrates audience sampling, scripting, fieldwork, data quality and data processing into one system. Our system is unique. We track respondents across the entire project lifecycle, across multiple surveys on multiple topics.

- **Speeder Flag:** When someone responds to a survey too quickly, it may indicate that they did not read the questions carefully and provided thoughtful answers. Speeder checks might be useful by highlighting any users who complete the survey within a specified amount of time.
- **CAPTCHA Code** to tell a computer from a human. What happens when a computer bot takes a web survey. We have a password that we display to the respondent in the form of an image. Because the password is an image and not text, the bot cannot read the code and thus doesn't know how to get past the survey.
- **Hash Failures:** Hashing is a security encrypting measure put in place to prevent the URL manipulation. When a respondent attempts to tamper with the survey link, they will terminate from the survey.
- **Geo IP Validation:** By tracking where an IP address is sourced, it can be determined if a respondent is where and who they say that they are. IPs that are routed are termed when ensuring quality market research.
- **Device Fingerprinting:** Through a combination of checks including system browser, operating systems, language settings and IP addresses, we are able to determine the uniqueness of a device.
- **Respondent validation-** Respondents are validated as per the information provided by them while recruiting through linkedin, hoovers, official email ID, calling etc.

For Full-service projects:

In addition to the above pointers, Teamvisory implements the following checks while scripting the survey:

- **Red- Herrings**
- **Straight Lining Flag**
- **Open- End Validation**

Affiliations & Certifications

At Teamvisory, we take pride in our commitment to excellence, integrity, and professionalism in the field of market research. Our dedication to upholding the highest industry standards is reflected in our certifications and affiliations with esteemed organizations.

ESOMAR Corporate Member

Teamvisory is a proud corporate member of ESOMAR (European Society for Opinion and Market Research), a global association dedicated to promoting the value of market and opinion research in guiding business decisions. Our membership in ESOMAR underscores our commitment to ethical research practices, data privacy, and international research standards.

MRSI -Market Research Society of India

As a member of the Market Research Society of India (MRSI), Teamvisory aligns with the premier association for market research professionals in India. This affiliation signifies our dedication to promoting excellence and best practices in the Indian market research landscape. We stay at the forefront of industry trends and methodologies to better serve our clients in this dynamic market.

Quirk Certified

Teamvisory is Quirk Certified, demonstrating our expertise in cutting-edge research methodologies and technologies. Our team undergoes continuous training and education to stay ahead of industry innovations, ensuring that we provide our clients with the most effective and insightful research solutions available.



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Understand your company, your people and your market